

# Venture Leaders Technology

Meet industry leaders and top technology investors in the **Silicon Valley** 

Win your place in the Swiss National Startup Team 2021



Organized by:



Supported by:

















Dorina Thiess, Co-Founder and CEO, **Piavita**  "This was one of the most intense and most valuable weeks in my entrepreneurial journey so far. The network and visibility I was able to create within this one week exceeded all my expectations."

# Those eligible to participate are:

- Founding and managing members of technology based Swiss startups, with a particular focus on innovative software, Al, ML, computer vision, cloud and security solutions;
- Fundraising and ready to grow business in the US with international investors;
- Building a global technology startup.

Venture Leaders have a clear-cut goal. They envision themselves as global players and want to take the first step towards their global expansion.

The Investor and Business
Development Roadshow to the Silicon
Valley allow for a deep-dive into the
global technology scene and includes
public and private pitch sessions,
high-level networking opportunities,
company visits and individual business
development activities.

Venture Leaders Technology is organized by Venturelab. The program with a value of CHF 10,000 is offered free of charge to the winner's thanks to the support of dpd Switzerland, EPF Lausanne, ETH Zurich, Intel, Kellerhals Carrard, Rothschild & Co, and the Canton of Vaud.



#### **Admission Process**

## July 18, 2021

Final date for submission of applications

#### **August 18, 2021**

Personal presentation by the best 20 applicants in front of the jury



### **Program for the 10 winners**

#### **September 23, 2021**

Kick-off event presenting the Venture Leaders, including a pitching session

#### November 1-6, 2021

Dive into Silicon Valley's entrepreneurial scene and personal development

#### Late 2021

Graduation ceremony in Switzerland

"Venture Leaders is a once in a lifetime experience that every Swiss entrepreneur should go through."

> Johannes Reck, Co-Founder & CEO, **GetYourGuide**



# **Any questions?**

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Apply by July 18, 2021